



Global Headquarters

Survey No. 22/5, Opp. Pooja Farm, Sigma College Road, Hanumanpura, Ajwa Road, Vadodara-390019 (Gujarat)

Regional Office

Survey. No.: 285/2, Lane Next to Tulsi Restaurant, Near Mahabaleshwar Hotel, Baner Road, Baner-Pune-411 045

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Wardwizard Innovations & Mobility Limited is one of India's leading providers of clean and green solutions under its core vertical,
Joy E-Bike. The Company was formed under the pragmatic leadership of Mr. Yatin Gupte, Managing Director and Chairman. We are headquartered in Vadodara, Gujarat and are India's first BSE listed entity with the core value of EV manufacturing.







With more than 10+ models in our portfolio in both high and low speed categories, we are charting our way to become a frontrunner in the Green Energy World with Joy E-Bike. In less than a decade, we have formed a strong national and international customer base, with a presence in major cities throughout India and still expanding globally.





Boosting the 'Make-in-India' initiative to enhance the greener alternatives in the electric vehicle industry,

Wardwizard Innovations & Mobility Ltd. inaugurated the 'State-of the Art' facility in January 2021 for Joy E-Bike in Vadodara, Gujarat. The plant has an annual installed production capacity of 4 to 6 lacs units in 2-3 shifts.

The new facility also aligns with one of Joy E-Bike's founding principles of selfreliance and Make in India.

The Company aims to manufacture all components internally and focuses on developing new technologies through its Research and Development vertical.

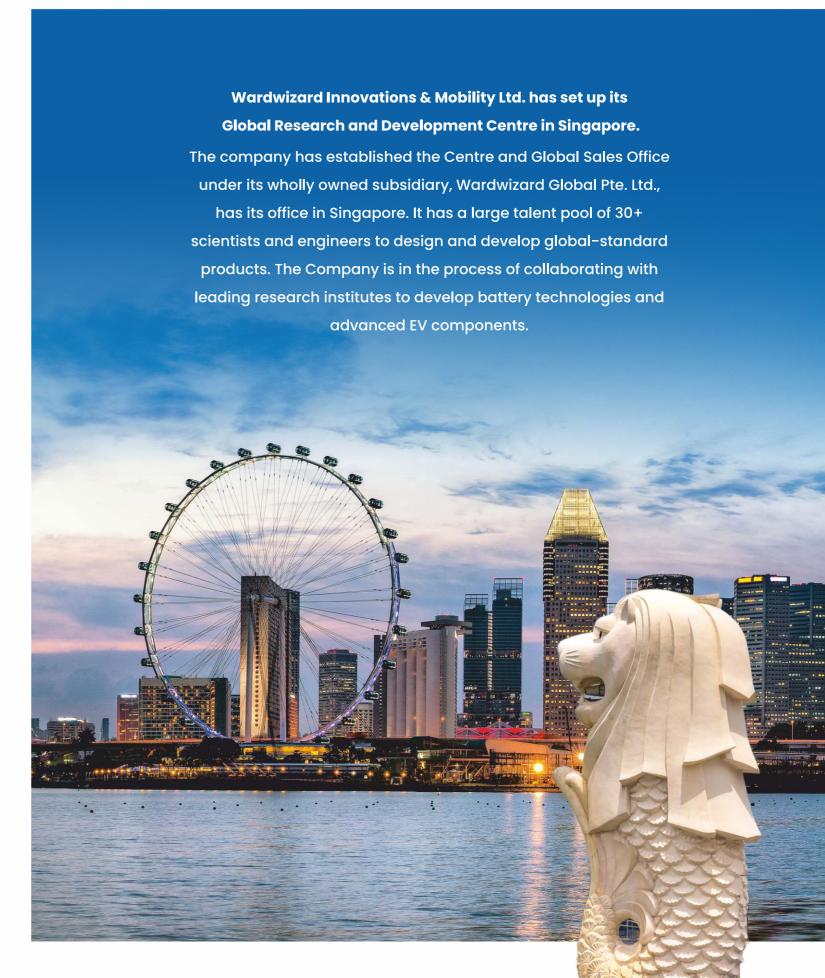








Wardwizard Innovations & Mobility Limited authorised SunKonnect Pte Ltd., a private company registered in Singapore to evaluate and identify the technology partner for its IGWh upcoming Lithium - Ion Manufacturing facility in Vadodara, Gujarat.





SEGMENT	MODELS	PERFORMANCE	REGISTRATION
HIGH SPEED SCOOTERS	Mihos	High Performance	Required
	Wolf+	High Performance	Required
	Gen Next Nanu+	High Performance	Required
	Wolf Eco	High Performance	Required
	Gen Next Nanu Eco	High Performance	Required
HIGH SPEED ELECTRIC MOTORCYCLES	Hurricane	High Performance	Required
	Thunderbolt	High Performance	Required
	Beast	High Performance	Required
	E-Monster	High Performance	Required
LOW SPEED SCOOTERS	Glob	Low Speed	Not Required
	Wolf	Low Speed	Not Required
	Gen Next	Low Speed	Not Required





With Joy E-Bike, we are striving towards excellence, to make sure that the Indian EV Market is presented with products that are future-ready and perfectly made for all terrains.

▶ Pan India Presence:

Widespread Pan India Distribution Network.

▶ Recent New Product launches:

We have recently launched our E3W in passenger segment and Highspeed E2W to cater all terrains.

Wardwizard Ancillary Cluster:

Wardwizard EV Ancillary Cluster will facilitate the growth of the EV industry by reducing the dependency on imports for the supply chain.

▶ Wardwizard Global Pte Ltd.:

Global Research and Development Centre has been setup in Singapore with 30+ scientists and engineers to design & develop global standard products.

► Capacity Expansion:

Automation of our assembly line has enabled to increase the product volume.

Export Revenues:

Export destination to be mainly Middle East, European and African countries.







Wardwizard's flagship brand – Joy E-Bike has a wide product portfolio with **10+ models**.

Catering to the age group of 16-60 years.

Widespread Dealership Network 600+ Dealers and presence in 55+ cities.

Price point starting from 77K to 242K

Empowered distribution channel with after sales support.

Lowspeed **Scooters**



Highspeed **Scooters**



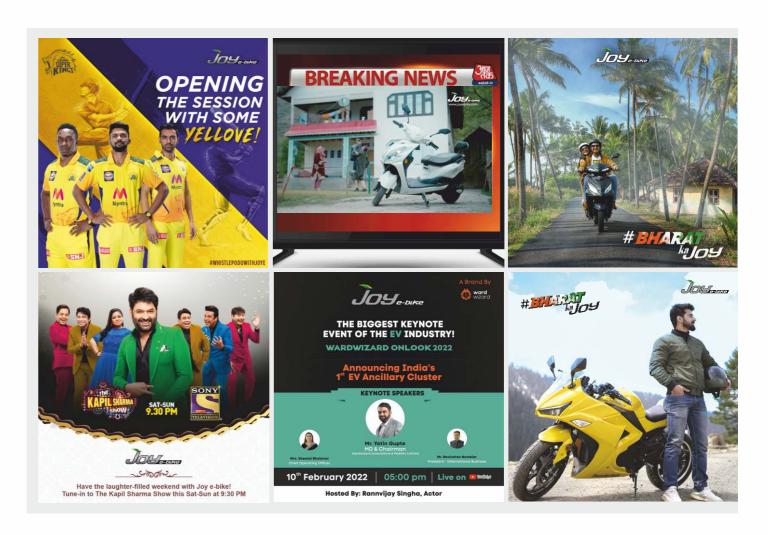








In today's era a large share of an individual's recreational activities consists of new trends and entertainment. We believe that connecting to these likes and preferences of the masses is the key to reach most of the population. And for the reason we always try to bank on the trend train and get the most out of the organic reach.



Some of our incredible and memorable campaigns are:

- Association with Zee Cine Awards 2020 as Special Partner.
- ▶ Association with Chennai Super Kings for IPL 2021
- ▶ Brand sponsorship with The Kapil Sharma Show
- The launch of The Bachat Campaign
- ▶ Joy of Things with Rannvijay Singha
- ▶ First Keynote Event-Wardwizard Onlook 2022
- ▶ Bharat Ka Joy Campaign
- ▶ Association AajTak Reporter

Our dealership resides in Pan India and moving fast towards rural and semi urban areas.
Furthermore, we are empowering our sales touch points by enabling them as service stations which are now available in and around 600+ locations via Dealership Network.







MAR **2016**

Establishment

Inception of Wardwizard under the leadership of Mr. Yatin Gupte (MD & Chairman)



oct **2018**

Joy E-Bike's 1st Low **Speed E-Scooter Launch**

Wardwizard's Flagship brand launched its 1st Low Speed E-Scooter Joy E-Bike Butterfly



Jan to Oct **2019**

Launch of 4 E-scooters

Wardwizard's Flagship brand launched its 4 Scooters in Low Speed Scooter Category Joy e-Bike Honeybee, Gen Next, Wolf & Glob



June **2020**

Launch of E-Monster Bike

1st entry in E2W with High speed category



Nov **2020**

Rannvijay Singha as **Brand Ambassador**

With the association of Rannvijay Singha, Wardwizard expects to educate and create more traction of their products in the youth segment.



Wardwizard inaugurated one of India's largest E2W OEM Plant by Hon. Home Minister Shri. Amit Shah

The new plant has the capacity to manufacture over 1 lakh electric two wheelers in a single shift; Plant is equipped to produce 3-4 lakh units per year in full capacity



Feb **2022**

Wardwizard Onlook 2022

The first keynote event for Wardwizard that showcases and talk about the way ahead and future development of the company.



Jan **2022**

Ist Ever EV **Ancillary Cluster**

We are determined to develop India's First Ever Electric Vehicle **Ancillary Cluster spread across** 4 Million Sqft land. The project aims to provide a unique solution to localize and strengthen the supply chain of raw materials for EV manufacturing.



Dec **2021**

Brand Positioning with Aaj Tak Association

The association with AajTak brings in major brand positioning in complete PAN India.



Nov **2021**

OEM Automation

The OEM plant increases the production capacity to 2L units in 1 shift by starting the automation with semiautomized plant which produces 4-6 lacs units with 2 to 3 shifts.



Oct **2021**

Brand Positioning with TKSS Association

We launched our campaign "#BachatOnTheMove" in The Kapil Sharma Show



Jan **2021**

Launch of 4 High speed bike's inaugurated

Joy E-Bike is the sole manufacturer and 1st in EV market to come up with different EV models



Feb **2022**

Launch of **Highspeed Scooters**

Transforming e-mobility with cutting-edge technology and 'Made in India' e-bikes, Wolf+ and Gen Next Nanu+



June **2022**

International **Brand Positioning**

Sponsored India vs Ireland T20 Series known as "Joy E Bike Electrifying Cup



July **2022**

Launch of Brand Campaign 2022-23

Launch of 'Joy e-bike's new brand campaign #BharatkaJoy with the anthem 'Saath Chalein' to create a huge brand recall.



Aug **2022**

Embarking its journey in Nepal

Expanding its green footprint globally, we signed up an agreement with one of the oldest and leading Automobiles Distributor of Nepal, The Mahabir Automobiles.



Sep **2022**

Wardwizard Global PTE Ltd.

The company has established the Centre and Global Sales Office under its wholly owned subsidiary, Wardwizard Global Pte. Ltd., in Singapore.



Jan **2023**

Unveiling of 'Made in India' Products

Launch of entirely 'Made in India' products MIHOS and unveiling of the concept of Rockefeller



Mar **2023**

l GWh Lithium-Ion **Battery Assembly Line**

Commencement of lithium-ion battery assembly line with a capacity of 1 Gwh



Mar **2023**

Grand Opening of First Distributor Showroom

Inauguration of the first Distributor Showroom at Jaipur as per the New Distributor Model



Mar **2023**

Brand Ambassadors Of MIHOS

Onboarding of Saif Ali Khan and Kareena Kapoor Khan as its Brand Ambassadors for MIHOS



Feb **2023**

Dadasaheb Phalke International Film **Festival Awards 2023**

Joy e-bike becomes the 'Powered By Partner' of Dadasaheb Phalke International Film Festival Awards 2023



Jan **2023**

Launch of Joy E-Rik

Debut in the three-wheeler segment with the launch of 'Joy E-Rik' at Auto Expo 2023