



**ward  
wizard**

Innovations & Mobility Limited  
(Formerly known as Manvijay  
Development Co. Ltd.)  
An ISO 9001 : 2015 Company

Ref: WIML/BSE/JAN-1/2021'

Date: 05<sup>th</sup> January, 2021

To  
Corporate Relations Department  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai-400 001

Scrip Code: 538970

Ref: - Wardwizard Innovations & Mobility Limited (Formerly known as Manvijay Development Company Ltd)

Sub: Press Release

Dear Sir/Madam,

We hereby enclose a press release: **"Industry Veteran Mr. Anna Saheb Kumbhar Joins Joy E-Bike and MTV Roadies fame Mr Rannvijay Singha Appointed As Brand Ambassador for Joy E-Bike."**

Kindly take the same on record.

Thanking you,  
For Wardwizard Innovations & Mobility Limited  
(Formerly known as Manvijay Development Company Ltd)

  
Jaya Bhardwaj  
(Company Secretary and Compliance Officer)



Encl : as above

**CIN NO. - L35100MH1982PLC264042**

**Registered office address - 401, Floor-4, 23/25, Dhun Building, Janmabhoomi Marg, Horniman Circle, Fort, Mumbai- 400001( Maharashtra), India**

**Corporate Office - C-222, GIDC Makarpura Industrial Estate, Vadodara - 390010, Gujarat, India**

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# PRESS RELEASE

- **Industry Veteran Mr. Anna Saheb Kumbhar Joins Joy E-Bike**
- **MTV Roadies fame Mr Rannvijay Singha Appointed As Brand Ambassador for Joy E-Bike**

## Vadodara, January 2021:

Wardwizard Innovations & Mobility Ltd., (BSE Code: 538970) a popular EV manufacturing company announces onboarding of the industry veteran Mr. Anna Saheb Kumbhar having rich experience in analyzing & setting up of assembly lines, coupled with strategic vendor developments & negotiations with a quality of Team Leadership now brings his expertise in the industry to the revolutionary Joy E-Bike. Mr Kumbhar was a part of Benelli India (A 110-year-old Italian Motorcycle manufacturing company) & DSK Motorwheels (Toyota) & Bajaj Auto Ltd. . We are sure that with his expertise & able leadership, Joy E-bike will achieve greater heights. He will be spearheading the entire manufacturing facility as the company plans to launch new models in coming future.

Recently the company has also signed Mr. Rannvijay Singha as the brand ambassador. Rannvijay is the winner of the first edition of MTV roadies, Indian actor, VJ and TV personality. He is a fitness icon for men and an eye-candy for women and has a huge fan following among the youth in India.

On this occasion Mr. Yatin Gupte (MD & CEO) said " Our core principle is Excellence in Execution and having Mr. Kumbhar on board gives us the confidence on our product. He brings to the table his vast experience, knowledge, motivation, many innate and learned skills. His seasoned minds and brains are centers of excellence which is a true asset. Also, having Mr. Ranvijay Singha as Joy E bike's Brand Ambassador will help us in brand recognition, build credibility, spread positive messages and influence consumer sales."

## About Ward wizard:

Wardwizard is an innovation-driven company which is India's First BSE listed EV manufacturing company. With a philosophy to provide clean and greener alternatives to our current ways of life, the two-star products, Joy E-Bikes and Vyom Innovations were formed. Through Joy E-Bikes, the company has been providing a greener alternative to traditional fuel-driven bikes. On the other hand, through Vyom Innovations, the focus is to provide consumers with lesser power consuming home appliances that are also centered towards the betterment of their health.

Being present in 25+major cities and expanding day-by-day, Wardwizard Group is the only Electric vehicle manufacturing company in India with 10+ vehicle models. They are also coming up with 4 new electric vehicles in new high-performance segment.



# PRESS RELEASE

Under Make In India initiative, Company's new OEM plant will help new budding electric vehicle brands to get the units manufactured and assembled locally lowering the major costs involved.

To know more about Wardwizard Innovations & Mobility Ltd, visit [www.wardwizard.in](http://www.wardwizard.in)

