



**ward
wizard**

Innovations & Mobility Limited
(Formerly known as Manvijay
Development Co. Ltd.)
An ISO 9001 : 2015 Company

REF: WIML/BSE/PR/JUNE-2022

Date: 24th June, 2022

To
Corporate Relations Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001

BSE Scrip Code: 538970
Script ID: WARDINMOBI

Ref - Wardwizard Innovations & Mobility Limited

Sub: Press Release

Dear Sir/Madam,

Enclosed herewith a copy of Press Release issued by the Company for Joy E-Bike strengthens its relationship with Cricket; teams up to become the Title- 'Joy E Bike 'Powered By' sponsor of the India Tour of Ireland 2022.

Press Release will also be available on the Company's www.wardwizard.in.

Kindly take the same on record and acknowledge the receipt.

Thanking you,
For Wardwizard Innovations & Mobility Limited

Sneha Shouche
Chief Financial Officer

Encl: as above



Press Release

Joy E-Bike strengthens its relationship with Cricket; teams up to become the Title- 'Joy E Bike 'Powered By' sponsor of the India Tour of Ireland 2022

Vadodara, June 24, 2022:Further strengthening its long-standing relationship with Cricket, WardWizard Innovations and Mobility Ltd, manufacturers of the country's leading electric two-wheeler brand 'Joy e-bike' has become the official Powered By' sponsor of the India Tour of Ireland 2022.

For the first time since 2018, India and Ireland will square off at Malahide Cricket Club Ground in a T20I series and lock horns 2 matches in Dublin from June 26th-28th, 2022.

As part of the association, the Joy E-Bike will be awarding the 'Joy E-Bike Electrifying Powered By' Man of the series award followed by Joy E Bike Electrifying super 6's award on both the matches. Furthermore, the logos of the Joy E-Bike will be on the digital screens, backdrops, and placards, enhancing the presence of the company in the sporting space.

Joy E-Bike has been synonymous with the exciting action of cricket and has remained associated with various cricketing events and teams, providing tremendous support to the sport across India. For the Indian Premier League (IPL) 2021 edition, Joy E-Bike was associated with the Chennai Super Kings as their official EV partner.

Speaking on the association, **Mr Warren Deutrom**-CEO, Cricket Ireland, said, *"It is our pleasure to have Joy E-Bike, which is one of the leaders in the electric two-wheeler segment, as the Powered By' sponsor of this two-match series. We have seen Joy E-Bike promote cricketing events at the domestic level, and we look forward to their support in the upcoming cricketing events around the world."*

Speaking on the marquee partnership, **Mr YatinGupte, Chairman & Managing Director, Wardwizard Innovations & Mobility Ltd.**, said, *"WardWizard as a brand has always endorsed the sport and the spirit of Cricket. That's primarily because, in India, Cricket is not just a game, but it is an emotion that binds and inspires the entire country. Moreover, considering the fandom of the sport across the globe, it is a perfect platform to reach out to a wide variety of audience. Therefore, keeping up with our stance on the sport, we are pleased to associate with the "Irish Cricket Union Company Limited", as one of the main sponsor- Joy E Bike-Powered by'sponsorship for the upcoming "India Tour of Ireland, 2022". This association can be dubbed as a strategic move by WardWizard, under its global brand-building initiative, to increase brand visibility across borders. The association is projected to further enhance the brand recall value across markets. The tournament has two matches lined up and we're looking forward to some thrilling and exciting matches in this tour and we wish them all the very best of luck."*

The series will comprise of dual T20 matches where Hardik Pandya and Bhuvaneshwar Kumar will be the captain and vice-captain of the Indian team, respectively. Andrew Balbirnie will be leading the Ireland cricket team for the matches. The match will be telecasted online on Sony Liv and live on Sony Six channel in India.

Date	Match Details	Venue
26 June 2022	Ireland vs India 1 st T20	Malahide
28 June 2022	Ireland vs India 2 nd T20	Malahide

About WardWizard Innovations & Mobility Limited

WardWizard Innovations & Mobility Ltd is a leading auto manufacturing company in the Electric Vehicle (EV) segment under the brand name Joy E-Bike. Being the first listed entity on BSE in Electric Vehicle manufacturing, it is mainly focused on the growth potential in the Indian EV segment to provide clean and greener alternatives to the existing usage of mobility, aligned with its philosophy of driving a positive change. Through Joy E-Bikes, the Company has been providing a greener alternative to traditional fuel-driven bikes. It has footprints in more than 25 major cities across India and aspires to boost this number throughout the country.

Contact details:

<p><u>For investor queries</u></p> <p>Ms Sneha Shouche,</p> <p>CFO</p> <p>WardWizard Innovations & Mobility Ltd</p> <p>Email: Cfo@WardWizard.in</p>	<p><u>For Media Query</u></p> <p>Mr Amit Jha: (+91) 85888 02820</p> <p>Email:</p> <p>WardWizard@adfactorspr.com</p>	<p><u>For Investor Query</u></p> <p>Sahil Shah</p> <p>Analyst</p> <p><i>KFin Technologies Private Ltd</i></p> <p><i>Email: Sahil.shah@kfintech.com</i></p> <p><i>Phone: +91-8828362795</i></p>
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