

REF: WIML/BSE/PR/JULY-2021

Date: 27<sup>th</sup> July, 2021

To  
Corporate Relations Department  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai-400 001

BSE Scrip Code: 538970

Ref - Wardwizard Innovations & Mobility Limited (Formerly known as Manvijay Development Company Ltd)

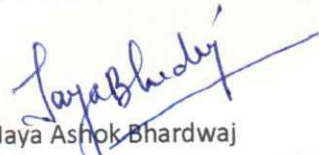
Sub: Press Release

Dear Sir/Madam,

We hereby enclose a press release "Wardwizard Innovations & Mobility brings connected mobility to its riders by launching App 'JOY E-CONNECT".

Kindly take the same on record.

Thanking you,  
For Wardwizard Innovations & Mobility Limited  
(Formerly known as Manvijay Development Company Ltd)

  
Jaya Ashok Bhardwaj  
(Company Secretary and Compliance Officer)



Encl : as above

**Press Release**

## **WardWizard Innovations and Mobility brings connected mobility to its riders by launching App 'JOY E-CONNECT'**

**An 'All - Time Guide' – Joy E-Connect, comes with advanced features, making rides more convenient and insightful for all**

**Vadodara, July 27, 2021:** Making sustainable mobility smarter and safer, WardWizard Innovations and Mobility Ltd (BSE Code: 538970) – one of the leading manufacturers of electric two-wheelers brand, 'Joy e-bike', today announced the launch of 'JOY E-CONNECT', a cloud-based mobile application to woo customers with the new era of technology and enhance their overall riding experience.

Joy E-Connect, the user-friendly app with multiple features and benefits is compatible with the entire product range of Joy e-bike. Users can easily download the app which is available at both the mobile operating systems- **iOS and Android**.

Ensuring security and a smoother-riding experience, Joy E-Connect is laden with fantastic features like turning vehicles ON & OFF remotely through the mobile, navigation, battery percentage display, Geo-fence alerts, battery backup of the vehicle and estimated distance, along with raising alerts on battery voltage, and temperature, for a better-planned trip.

The dedicated dashboard on the vehicle further provide users with trip analytics on a single screen that entails total distance traveled, trip duration, geolocation status and over-speeding, and so on. It also analyses the riders' behavior from the data collected on speeding, number of breaks taken, frequent stopping, fatigued riding, etc.

The feature which makes this app unique is the display of environment protection data. Users can see their contribution in protecting the environment with no. of trees, CO2 emission, and fuel cost saved per ride.

The app also hosts additional features for the fleet management solution providers like fleet overview on a single screen, dedicated dashboard for customizable alerts, downloadable customized reports, fleet health monitoring, customizable Geo-fence alerts, etc.

While the advanced technology will be integrated inbuilt in the upcoming range of Joy e-bike products, the existing users of Joy e-bike can also download the E-Connect application from Google Play store or Apple App store to register their vehicle with the platform.

Existing users can enjoy basic features like access to EMI status or payments, insurance status, merchandise store, online bike booking portal, SOS (both Chat and Voice support), IoT integration request, nearest dealer/ battery bank, and others without any cost. However, advanced features like ON/OFF comfort etc. will come with an additional cost.

Speaking on the launch of Joy E-Connect, **Mr Yatin Gupte, Chairman and Managing Director, WardWizard Innovations and Mobility Ltd** said *"These are exciting times for the EV industry, and we are revving up plans with the introduction of newer technologies to make the experiences not just sustainable, but also convenient for our customers. Digitization is the key to stay connected and stay informed and to serve this purpose, we are bringing Joy E-Connect for the individual riders and fleet*



*idea is to provide a seamless experience with utmost safety from both the digital and the physical point of view."*

### **Benefits of Joy E-Connect goes BIGGER:**

#### **Individual rider-One to One approach**

##### **ON/OFF comfort**

- Comfort & Convenience at its best with the feature of remotely turning vehicles ON & OFF without the use of keys.

##### **Riding insights at your fingertips**

- Get detailed driving insights with the inbuilt alert mechanism, it informs the rider about low battery, voltage fluctuations, temperature details geo-fence, etc. Additionally, one can know about the battery backup and the charge needed for the estimated distance in advance, thus helping the rider to make informed decisions.

##### **Detailed behaviour analysis**

- Get insights of behaviour analysis of drivers from the data collected on speeding, number of breaks, frequent stopping, fatigued driving, etc from the app.

#### **Fleet management- All-in approach**

All the features are grouped in various categories shown on a single screen, giving utmost convenience to the riders.

##### **Rider's surveillance**

- Track your rider's activities whether they are running, idle, offline, stopped, or the location itself – all on a single screen.

##### **Trip Analytics**

Know the detailed trip analytics with the total distance travelled, along with total time taken, geolocation status, etc on a single screen, thus giving a better eye experience.

##### **Automatic Alert Mechanism**

- Facilitates you with a dedicated dashboard for alerts that raises from time to time in case of low battery, over speeding and, temperature fluctuations.

##### **Email Alerts**

- Get automatic email alerts in case of crossing the set geo-fence boundary.



***About Wardwizard Innovations & Mobility Limited:***

Wardwizard Innovations & Mobility Ltd is one of the leading auto manufacturing company in the Electric Vehicle (EV) segment under the brand name Joy e-bike. It also addressed the home appliance market via its brand Vyom Innovation. Being the 1st listed entity on BSE in Electric Vehicle manufacturing it's mainly focused on the growing potential in the India's EV segment to provide clean and greener alternatives to the existing usage of mobility which is aligned with its philosophy of driving a positive change. Through Joy E-Bikes, the company has been providing a greener alternative to traditional fuel-driven bikes. On the other hand, Vyom Innovations focus is to provide consumers with energy efficient home appliances that are also aimed towards a greener ecosystem. Its footprints are spread across in excess of 25 major cities across India and aspire to growth this number by length and breath.

**Contact Details:**

***For Further Information***

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