



Innovations & Mobility Limited  
An ISO 9001: 2015 Company

**Date: 30<sup>th</sup> November, 2022**

**REF: WIML/BSE/PR/NOV-2022**

**To**  
**Corporate Relations Department**  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai-400 001

**BSE Scrip Code: 538970**  
**Script ID: WARDINMOBI**

**Ref: Wardwizard Innovations & Mobility Limited**

**Sub: Press Release**

Dear Sir/Madam,

We hereby enclose a Press Release for "Joy e-bike to be the Powered by Partner for Dadasaheb Phalke International Film Festival Awards 2023."

Kindly take the same on record and acknowledge the receipt.

**Thanking you,**  
**For Wardwizard Innovations & Mobility Limited**

**Deepakkumar Doshi**  
**Chief Financial Officer**

**CIN No.-** L35100MH1982PLC264042

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# Joy e-bike to be the Powered By Partner for Dadasaheb Phalke International Film Festival Awards 2023

*The association is set to amplify awareness on sustainable living and environment-friendly practices*

**Vadodara, 30<sup>th</sup> November 2022:** WardWizard Innovations and Mobility Ltd (BSE Code: 538970) – India’s leading manufacturer of electric two-wheelers brand ‘Joy e-bike’ has been named the Powered by Partner for Dadasaheb Phalke International Film Festival Awards 2023. The association is set to power and drive DPIFF’s this year’s theme ‘Go Green’. As the international film event takes up the cause of global warming and climate change, Joy-e-bike has been signed as the Powered By Partner to spread awareness around sustainability and environment-friendly practices.

DPIFF is all set to host its annual award ceremony to pay tribute to the stalwarts of the Entertainment and Film Industry in India. The event celebrates the rich heritage of Indian cinema commemorating the legacy of Dadasaheb Phalke Ji.

The mission and vision of Joy e-bike stems from the company’s thirst for constant innovation. It is no secret that when it comes to the automotive industry, innovation is key to progress and development. Joy e-bike undoubtedly takes it a step further, taking it upon themselves to create a ride that will serve the consumer well without costing the planet. The concept of an e-bike itself is that of a vehicle propelled without fuel, thus cutting carbon emissions which are one of the greatest hazards to the world today.

Speaking on the collaboration, **Mr. Yatin Gupte, Chairman & Managing Director, Wardwizard Innovations & Mobility Ltd.,** said, *“Cinema is an integral part of every household in India and hence becomes the most effective platform to talk about things that matter. As the world grapples with issues like Global Warming and Climate Change, this year one of the most coveted award events of India, The Dadasaheb Phalke International Film Festival Award has taken up the cause and it is a privilege to be associated with them for the same. While we have already been at the forefront of this cause, through this association, our primary focus will be to amplify awareness on sustainable living and environment-friendly practices.”*

Joy e-bike prides itself in contributing towards the well-being of our planet by creating zero-emission vehicles which actively fight climate change. The eco-friendly two-wheelers are a step forward in the journey towards a greener future. DPIFF shares this vision of environmental conservation. The organisation has been taking the helm for years when it comes to creating a sustainable living environment in India. With the “We For World Foundation” registered under Niti Aayog, the team has been working towards sustainable development which has culminated in the idea for a Go Green initiative. It is one of the ten CSR activities which have been planned for the year, and is guaranteed to make a change by implementing environment-friendly practices.

For 2023, Dadasaheb Phalke International Film Festival has endeavoured to embark on a journey through the annals of the silver screen, aiming to highlight the theme of Cinematic

Tourism. The prestigious platform plans to honour the diversity of India with an evening of revelry that will feature cultural splendour from all corners of the nation, while saluting the spectacular talent of the land. Dadasaheb Phalke International Film Festival Awards 2023 under the support of Pradhanmantri Sangrahalaya is to be held on the 20<sup>th</sup> of February, 2023 in Mumbai.

**Mr. Abhishek Mishra, Chief Executive Officer, DPIFF** expressed, *“We at DPIFF are exhilarated to have Joy-E Bike as our esteem powered By Partner. We are proud of Joy-E Bike’s mission & vision that is the thirst for constant innovation. Joy e-bike presents us with a ride that won’t cost our planet, so that we can contribute towards the well-being of our planet in style”*

### **About WardWizard Innovations & Mobility Limited**

WardWizard Innovations & Mobility Ltd is a leading auto manufacturing company in the Electric Vehicle (EV) segment under the brand name Joy E-Bike. Being the first listed entity on BSE in Electric Vehicle manufacturing, it is mainly focused on the growth potential in the Indian EV segment to provide clean and greener alternatives to the existing usage of mobility, aligned with its philosophy of driving a positive change. Through Joy E-Bikes, the Company has been providing a greener alternative to traditional fuel-driven bikes. It has footprints in more than 25 major cities across India and aspires to boost this number throughout the country.

### **About DPIFF**

Dadasaheb Phalke International Film Festival is India’s only independent international film festival, and it is on a mission to toast the work of aspiring, young, independent, and professional filmmakers. DPIFF aims to felicitate those artists of the film fraternity who have put in their hard work and have shown true promise, along with the dedication to excel. The mission, as always, is to cultivate and promote the art and science of film through education and cross-cultural awareness. The team believes that the medium of cinema as well as TV series are artforms that hold the power to bridge cultures and illuminate the universality of the human experience.

### **Contact details:**

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