

Date: 17th April, 2025 REF: WIML/BSE/PR/APRIL-2025

To, Corporate Relations Department BSE LimitedPhiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001.

BSE Scrip Code: 538970
Scrip ID: WARDINMOBI

Sub: Press Release of Wardwizard Innovations & Mobility Limited.

We hereby enclose a Press Release for "Wardwizard Innovations & Mobility Limited Announces Price Reduction Across Joy e-bike Models to Boost EV Adoption in the country".

Kindly take the same on record and acknowledge the receipt.

Thanking you,

For WARDWIZARD INNOVATIONS & MOBILITY LIMITED,

DEEPAKKUMAR MINESHKUMAR DOSHI CHIEF FINANCIAL OFFICER





Wardwizard Innovations & Mobility Limited Announces Price Reduction Across Joy ebike Models to Boost EV Adoption in the country

Vadodara, April 17, 2025: Wardwizard Innovations & Mobility Limited, one of India's leading electric vehicle manufacturers under the brand Joy e-bike and Joy e-rik, has announced a significant price reduction across a range of its electric two-wheeler models. This strategic move aims to make electric mobility more accessible and accelerate EV adoption across the country.

The company has slashed prices by up to ₹13,000/- on selected models to strengthen its market presence and attract a broader base of EV consumers. The revised pricing applies to models including WOLF 31AH, GEN NEXT 31AH, GEN NEXT NANU PLUS, WOLF PLUS, GEN NEXT NANU ECO and WOLF ECO.

Model	Earlier Prices	Discounted Prices
WOLF 31AH	72000	57749
GENNEXT 31AH	70000	56699
GEN NEXT NANU PLUS	86000	73604
WOLF PLUS	89000	74654
GEN NEXT NANU ECO	75000	67304
WOLF ECO	80000	68354

With a growing portfolio of electric mobility solutions and a customer-first approach, Wardwizard Innovations & Mobility Limited continues to strengthen its position in the EV industry. These customer-focused decision reflects the brand's ongoing dedication to delivering value, innovation, and responsible transportation options.

About Wardwizard Innovations & Mobility Limited

Wardwizard Innovations & Mobility Limited is one of India's leading auto manufacturing companies in the Electric Vehicle (EV) segment under the brand name Joy e-bike and Joy e-rik. Being the first listed entity on BSE in Electric Vehicle manufacturing, it is mainly focused on the growth potential in the Indian EV segment to have a positive impact in the future. Given the current state of the environment, where fuel-powered vehicles account for the vast bulk of carbon emissions, the company is promoting improvement by offering cleaner, greener options that produce no emissions. With more than 10 models in its portfolio in both high and low-speed categories, the Company has established a strong presence in more than 400+ cities across India and aspires to boost this number throughout the country.

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